Based on the requirements, here is a possible outline for the website:

Home Page:

* Logo of the site
* Sections for various Insurance plans available
* Brief summary of the types of insurance plans available
* Menu with options for brief introduction about the various categories and plans available, location of the shop and any other information if required

Insurance Plans Page:

* List of different insurance companies available
* Option to filter plans by selecting a particular company
* List of different types of vehicles for which insurance plans are available
* Option to filter plans by selecting a particular type of vehicle
* List of various plans for the selected brand/type of vehicle
* Brief summary of individual plans along with the base price

Contact Us Page:

* Address of the store
* Mail address with an option to send an email when clicked

Additional Suggestions:

* Add a search bar on the Insurance Plans Page for users to search for specific plans by name or keyword
* Add a FAQ section to address common questions and concerns about insurance plans and the website itself
* Include customer reviews and ratings for individual plans to help users make informed decisions
* Provide links to social media pages and other resources for users to learn more about insurance and related topics